Frankis Group Oyj

Interim report – Q1 2014

FRANKISgroup









CEO Comments - Q1 2014

The net sales of the Finnish fast food market totaled €111,2 million in Q1 2014 representing a slight growth of + 1,4 % to Q1 2013. Consumer confidence gained little ground, but stayed low in the end of quarter (march 2014) scoring points 8,5 below last year march 2013 points of 10,2.

The Group's net sales and EBITDA-R in the first quarter came in below our expectations at € 12.5 (€ 13.1 million) and € 1.04 million (€ 1.20 million) respectively. With regards to EBITDA-R we are approximately € 0.16 million behind the equivalent period last year. The main reason for the lower EBITDA-R is lower net sales and gross margin in the Group. The continuosly challenging climate has also resulted in the decline of our store network. At the end of Q1 2014 we had 16 Kotipizza stores less than in Q1 2013, which affect negatively to the chains net sales and also to the revenues and gross margins of whole group. As of Q1 2014 we had altogether 265 Kotipizza stores (281). On the other hand, our burger concept "55" Burger, Cola and Fries concept has grown its outlet base to 41 (38).

The operational cash flow of the period Q1 2014 was € 1.79 million positive. The actual payment date of account payables and receivables may result in relatively large variations in the operational cash flow between quarters.

The operational cash flow in Q1 2014 was higher than in Q1 2013 mainly due to the payment days of payables and receivables.

Due to the Bond financing made in April 2013, financing items and interest rates are not comparable to the previous years.

Marketing activities started in January with direct mail to over 1,4 million households, including value saving coupons.

February we started our new marketing scheme with "Can't find a better pizza" with high quality rawmaterials and stories in focus. Same month we launched multi-awarded pizza Berlusconi.

March we highlighted the healthy functionalism of the rye dough pizza with Chicken Kotzone.

Q1 same store sales were +5,9 % (January +6,7 % February 5,9% and March + 4,8%).

Our focus in the first quarter of the year 2014 was to increase customer traffic and to reduce the number of own stores (9 own stores at the end of Q1 2014 and 15 stores at Q1 2013) and keep up with the budgeted new store openings.



The new concept renewal project proceeded well ahead, when concept steering group ended their customer journey studies, checked latest trends and got to choose final materials what comes to interior design, workwear and package design.





interior design, furniture, lamps, chairs



environmentally friendly packages, informative



new workwear line called Cosy

The new concept store is scheduled to open in mid May 2014.

Tommi Tervanen CEO Frankis Group Oyj

FINANCIAL OVERVIEW JANUARY-MARCH

FINANCIAL OVERVIEW MARCH YTD

Net sales: tEUR 12,503 (13,074 LY)
Gross margin in %: 24.7 (27.1)
EBITDA-R: tEUR 1,044 (1,196 LY)
EBIT: tEUR 251 (521 LY)

Net working capital: tEUR -598 Net debt: tEUR 25,175

 Net sales: tEUR
 12,503 (13,074 LY)

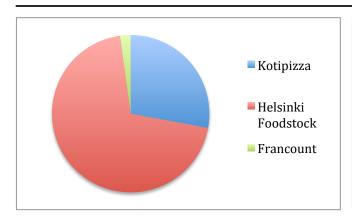
 Gross margin in %:
 24.7 (27.1)

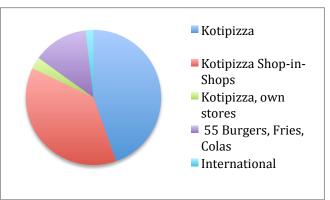
 EBITDA-R: tEUR
 1,044 (1,196 LY)

 EBIT: tEUR
 251 (521 LY)

Frankis Group sales split 1-3/2013*

Frankis Group restaurant split 3/2014





Accounting Principles

This Q1 interim report has been prepared in accordance with Finnish GAAP. This report has not been reviewed by the company's auditors.

Parent Company

Frankis Group Oyj is the parent company in the group and was established in 2011. The parent company financials are presented on page 8-10 in this report.

^{*} Excluding intra-group eliminations

Group Income Statement

| Consilidated Income Statement | Quarter | | Accumulat | ed (YTD) |
|-------------------------------|---------|--------|-----------|----------|
| Q1 2014 | Α | PY | Α | PY |
| EUR thousands | | | | |
| Total Sales | 12 503 | 13 074 | 12 503 | 13 074 |
| Gross Profit | 3 085 | 3 546 | 3 085 | 3 546 |
| Gross margin | 24,7 % | 27,1 % | 24,7 % | 27,1 % |
| | | | | |
| Operating fixed costs | -2 041 | -2 350 | -2 041 | -2 350 |
| EBITDA - R | 1 044 | 1 196 | 1 044 | 1 196 |
| EBITDA-R margin | 8,3 % | 9,1 % | 8,3 % | 9,1 % |
| EUTUA-N HIVIYIII | 0, کری | 9,1 /0 | 0,3 /0 | 9,1 /0 |
| Restructuring costs | -173 | -71 | -173 | -71 |
| EBITDA | 871 | 1 125 | 871 | 1 125 |
| LUITOA | 671 | 1123 | 0/1 | 1 123 |
| EBITDA margin | 7,0 % | 8,6 % | 7,0 % | 8,6 % |
| | | | | |
| Depreciation | -107 | -96 | -107 | -96 |
| Amortisation of goodwill | -513 | -508 | -513 | -508 |
| EBIT | 251 | 521 | 251 | 521 |
| | | | | |
| Financial net | -942 | -730 | -942 | -730 |
| Extraordinary net | 0 | 0 | 0 | 0 |
| EBT | -691 | -209 | -691 | -209 |
| Income Tax | 270 | -545 | 270 | -545 |
| EAT | -421 | -754 | -421 | -754 |

Group Balance Sheet

Consilidated Balance Sheet

| 31 March 2014 | А | PY |
|-----------------------------------|--------|--------|
| EUR thousands | ^ | гі |
| Intangible assets | 34 500 | 35 908 |
| | | |
| Tangible assets | 629 | 458 |
| Investments | 2 | 2 |
| Non-current assets | 35 131 | 36 368 |
| Inventory | 3 635 | 3 055 |
| Long term receivables | 10 | 11 |
| Short term receivables | 6 142 | 5 611 |
| Cash | 5 129 | 3 035 |
| Current assets | 14 916 | 11 712 |
| ASSETS | 50 047 | 48 080 |
| | | |
| EQUITY | 2 217 | 4 643 |
| Provisions | 31 | 63 |
| Long term int.bear. liabilities | 30 000 | 16 485 |
| Adv.payments long term | 1 759 | 1 771 |
| Other long term liabilities | 7 649 | 14 561 |
| Short term intr.bear. liabilities | 0 | 1 000 |
| Adv.payments short term | 0 | 45 |
| Accounts payables | 5 233 | 5 138 |
| Other short term liabilities | 3 158 | 4 374 |
| Liabilities | 47 799 | 43 374 |
| EQUITY & LIABILITIES | 50 047 | 48 080 |



Group Cashflow Statement

| Consilidated Cashflow Statement | Quarter | | Accumulated (Y | TD) |
|-------------------------------------|---------|--------|----------------|--------|
| Q1 2014 | Α | PY | Α | PY |
| EUR thousands | | | | |
| | | | | |
| EBITDA | 871 | 1 125 | 871 | 1 125 |
| Inventory, change | -281 | -108 | -281 | -108 |
| Accounts receivables, change | 2 101 | 199 | 2 101 | 199 |
| Non-int.bear. Liabilities, change | -866 | -631 | -866 | -631 |
| Provisions, change | -32 | 42 | -32 | 42 |
| Operational Cash Flow | 1 793 | 627 | 1 793 | 627 |
| Group contribution | 0 | 0 | 0 | 0 |
| Capex | -657 | -760 | -657 | -760 |
| Interest payments, net | -708 | -730 | -708 | -730 |
| Income Tax | -49 | -185 | -49 | -185 |
| Cash flow before financing | 379 | -1 048 | 379 | -1 048 |
| Loans receivable | 0 | 0 | 0 | 0 |
| Long term loans, change | 47 | -1 989 | 47 | -1 989 |
| Short term loans, change | 60 | 1 041 | 60 | 1 041 |
| Debt to other related parties., chg | -220 | 775 | -220 | 775 |
| Debt to group comp., chg | 52 | 188 | 52 | 188 |
| Other financing, net | 590 | 66 | 590 | 66 |
| Net Cash flow | 908 | -967 | 908 | -967 |
| Opening Cash | 4 221 | 4 002 | 4 221 | 4 002 |
| Closing Cash | 5 129 | 3 035 | 5 129 | 3 035 |



Frankis Group Oyj - Income Statement

| Income Statement | Quarter | | Accumulated (YTD) | | |
|-----------------------|---------|---------|-------------------|---------|--|
| Q1 2014 | Α | PY | Α | PY | |
| EUR thousands | | | | | |
| Total Sales | 209 | 209 | 210 | 209 | |
| Gross Profit | 210 | 209 | 210 | 209 | |
| Gross margin | 100,5 % | 100,0 % | 100,0 % | 100,0 % | |
| | | | | | |
| Operating fixed costs | -374 | -269 | -374 | -269 | |
| EBITDA - R | -164 | -60 | -164 | -60 | |
| EBITDA-R margin | -78,5 % | -28,7 % | -78,1 % | -28,7 % | |
| | . 6,6 % | 23,7,0 | 7 5,2 70 | 26). 76 | |
| Restructuring costs | 0 | -11 | 0 | -11 | |
| | | | | | |
| EBITDA | -164 | -71 | -164 | -71 | |
| EBITDA margin | -78,5 % | -34,0 % | -78,1 % | -34,0 % | |
| | | | | | |
| Depreciation | -8 | -7 | -8 | -7 | |
| EBIT | -172 | -78 | -172 | -78 | |
| | | | | | |
| Financial net | -928 | -1 748 | -928 | -1 748 | |
| Extraordinary net | 4 302 | 4 258 | 4 302 | 4 258 | |
| EBT | 3 202 | 2 432 | 3 202 | 2 432 | |
| Income Tax | -22 | -96 | -22 | -96 | |
| EAT | 3 180 | 2 336 | 3 180 | 2 336 | |

Frankis Group Oyj - Balance Sheet

| Balance Sheet | Quarter | |
|-----------------------------------|---------|--------|
| 31 March 2014 | Α | PY |
| EUR thousands | | |
| Intangible assets | 12 | 12 |
| Tangible assets | 76 | 103 |
| Investments | 30 772 | 30 722 |
| Non-current assets | 30 860 | 30 837 |
| Inventory | 0 | 0 |
| Long term receivables | 0 | 0 |
| Short term receivables | 10 643 | 3 511 |
| Cash | 1 316 | 12 |
| Current assets | 11 959 | 3 523 |
| ASSETS | 42 819 | 34 360 |
| | | |
| EQUITY | 3 884 | 4 164 |
| Provisions | 0 | 48 |
| Long term int.bear. liabilities | 30 000 | 12 285 |
| Adv.payments long term | 0 | 0 |
| Other long term liabilities | 7 442 | 14 526 |
| Short term intr.bear. liabilities | 0 | 300 |
| Adv.payments short term | 0 | 0 |
| Accounts payables | 105 | 36 |
| Other short term liabilities | 1 388 | 3 001 |
| Liabilities | 38 935 | 30 148 |
| EQUITY & LIABILITIES | 42 819 | 34 360 |



Frankis Group Oyj - Cashflow Statement

| Cashflow Statement | Quarter | | Accum | Accumulated (YTD) | |
|-------------------------------------|---------|--------|--------|-------------------|--|
| Q1 2014 | Α | PY | Α | PY | |
| EUR thousands | | | | | |
| | | | | | |
| EBITDA | -164 | -71 | -164 | -71 | |
| Inventory, change | 0 | 0 | 0 | 0 | |
| Accounts receivables, change | 75 | -1 | 75 | -1 | |
| Non-int.bear. Liabilities, change | 41 | 4 | 41 | 4 | |
| Provisions, change | -48 | 48 | -48 | 48 | |
| Operational Cash Flow | -96 | -20 | -96 | -20 | |
| Group contribution | 4 301 | 4 258 | 4 301 | 4 258 | |
| Capex | -42 | -733 | -42 | -733 | |
| Interest payments, net | -927 | -1 747 | -927 | -1 747 | |
| Income Tax | -97 | 1 | -97 | 1 | |
| Cash flow before financing | 3 139 | 1 759 | 3 139 | 1 759 | |
| Loans receivable | -2 082 | -1 313 | -2 082 | -1 313 | |
| Long term loans, change | -41 | -494 | -41 | -494 | |
| Short term loans, change | -478 | -1 114 | -478 | -1 114 | |
| Debt to other related parties., chg | -220 | 775 | -220 | 775 | |
| Debt to group comp., chg | 52 | 188 | 52 | 188 | |
| Other financing, net | 831 | 203 | 831 | 203 | |
| Net Cash flow | 1 201 | 4 | 1 201 | 4 | |
| Opening Cash | 115 | 8 | 115 | 8 | |
| Closing Cash | 1 316 | 12 | 1 316 | 12 | |



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